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## 2016 Winners & Finalists

The Classy Awards exist to put a spotlight on the most remarkable changemakers of our generation. The Finalists recognized this year are addressing the incredibly complex and equally severe problems we face today. Their efforts span global poverty and hunger, disease, education, climate change, disaster response and preparedness, and health care accessibility.

Selected from 1,300 nonprofit and social enterprise programs during an extensive year-long research and vetting process, this year's Finalists represent the brightest minds and boldest leaders that are solving problems through innovation.

We are honored to introduce the 100 most innovative nonprofits and social enterprises, the Classy Awards Finalists.



**AYZH.** India. Kits ensuring safe and sterile conditions during childbirth.



**Bridges to Prosperity.** Nicaragua, Bolivia, Panama, Haiti, Rwanda, Guatemala, Colombia. Building footbridges to drive education, health care & economic opportunities



**Design That Matters.** Cambodia, East Timor, Laos, Malaysia, Mongolia, Myanmar (Burma), Nepal, Philippines, Singapore, Thailand, Vietnam, Benin, Burundi, Ghana, Nigeria, Somaliland, Tanzania, Uganda, Zimbabwe, Haiti, Afghanistan. Designing a phototherapy device to treat jaundice



**HelpMeSee.** India, China, Madagascar, The Gambia, Peru, Vietnam, Nepal, Togo, Sierra Leone. Committing to end cataract blindness through surgical training



**Lucky Iron Fish.** Canada, Cambodia, United States, Australia, Austria, Bahrain, Belgium, Brazil, Bulgaria, Chile, China, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Greenland, Hungary, Hong Kong, Iceland, Ireland, Italy, Jordan, Indonesia, Kenya, Kuwait, Latvia, Malaysia, Malta, Montenegro, Myanmar (Burma), Netherlands, New Zealand, Norway, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, Spain, South Africa, South Korea, Switzerland, Sweden, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, Vietnam, Andorra, Argentina, Lebanon, Luxembourg, Cyprus, Czech Republic, Taiwan, Mexico, Ecuador, Monaco. Ensuring the developing world has iron



**Orbis International.** Vietnam, India, Peru, China, Indonesia, Mongolia, Philippines, Cameroon Panama, Zambia Ethiopia, El Salvador, Guatemala, Nepal, Laos, Nigeria. Reinventing global eye health



**ORGANIZE.** United States. Thinking differently about the organ donor system



**PCI (Project Concern International).** Ethiopia, Tanzania. Integrating satellite mapping for pastoral farming



**Safe Water Network.** Ghana, India. A market-based solution to deliver reliable & affordable water



**Ushahidi.** Kenya. Elevating voices of marginalized communities through open source software



**Akilah Institute for Women.** Rwanda. Cultivating East Africa's female working class



**Alter Eco.** United States. Designing compostable food packaging to reduce plastic in landfills



**APOPO.** Mozambique, Tanzania. Using rats to detect tuberculosis



**Barbells for Boobs.** United States. Providing access to breast cancer detection services for all



**Bayes Impact.** United States. Deploying data scientists to solve social problems



**Be Girl Inc.** Kenya, Sierra Leone, Ethiopia, Uganda, Tanzania, Somalia, Morocco, Solomon Islands, Haiti, Dominican Republic, Botswana, Guatemala, Honduras, Jordan, Colombia, United States. Dignifying women and girls through adaptable menstrual products



**Because International.** Africa, South America, Central America, Haiti, Asia, Australia, Mexico, Europe. Adjustable shoes that protect children from soil-transmitted disease

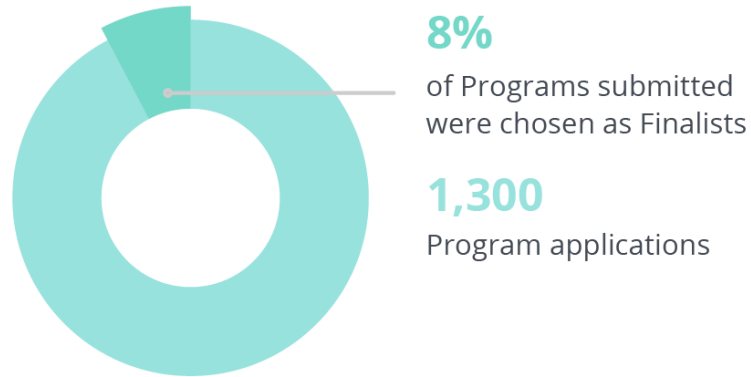


**BEF.** United States. Initiating communities to support healthy and resilient water systems



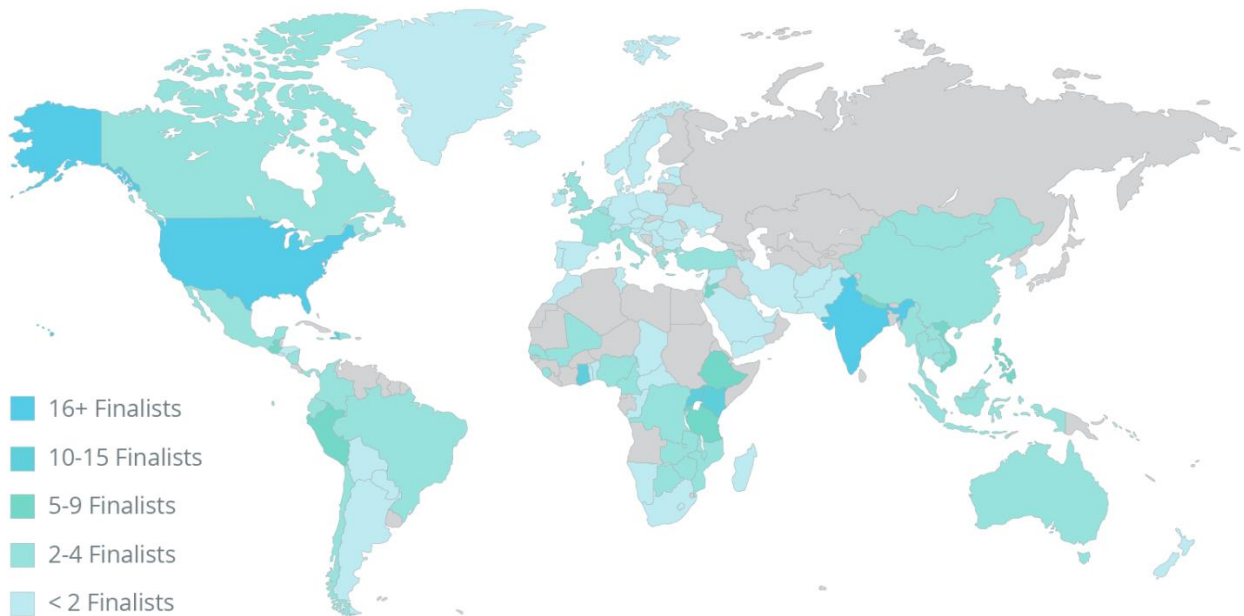
Beyond 12. United States. Improving college completion rates with an online and offline approach 100

## TOTAL PROGRAMS SELECTION OF FINALISTS



## PROGRAM LOCATIONS

Finalists are operating in 118 countries.



Blood:Water. Africa, Kenya, Ethiopia, Uganda, Rwanda, Zambia, Mozambique. A one-two punch at the water crisis & HIV/AIDS



Boys & Girls Clubs of Boston. United States. Rethinking the role of social workers



Build Change. Colombia, Nepal, Indonesia, Phillipines, Haiti, Colombia, Guatemala. Building resilient urban houses in Colombia



buildOn. United States. Confronting urban challenges with leadership development & service



C4ADS. United States. Ending wildlife trafficking with expert data analytics



Center for Technology and Civic Life. United States. Open source tools improving data access to voters



Centro Community Partners. United States. Entrepreneurship education for low income populations



Ceres. United States. A bold stance on water policy in California



Clean Oceans International. Pacific Ocean. Turning polluted plastic into clean fuel



Clinica Verde. Nicaragua. Prototyping an outpatient community clinic for maternal care



Coalition for Queens (C4Q). United States. Pathways for those who lack access to tech education and training



College Advising Corps. United States. College grads fostering college-going cultures in high schools



Coworker.org. United States, Australia. Giving workplace democracy a leg to stand on

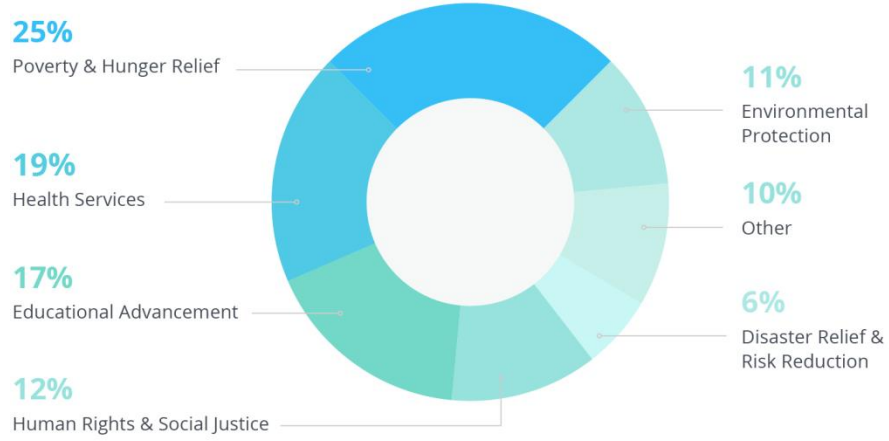


Crisis Text Line. United States. Providing free mobile support for crisis situations



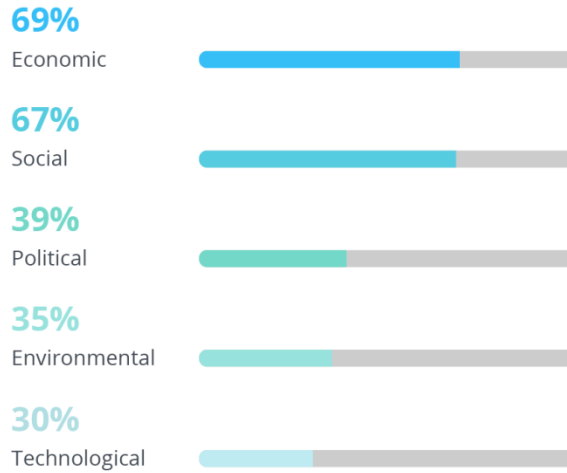
Drive Change. United States. Using food truck workplaces to broaden employment opportunities

## PROBLEM CAUSE SECTORS

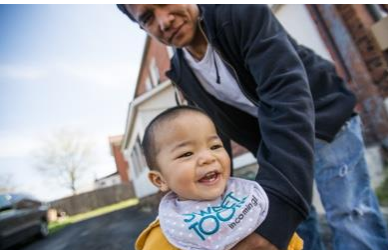


## AVERAGE NUMBER OF PROBLEM INDICATORS PER PROGRAM CONTRIBUTING FACTORS

Problems are complex. Finalists see these as the major contributing factors.



Drugs for Neglected Diseases Initiative, North America. Democratic Republic of the Congo, Central African Republic. Developing breakthrough therapies for African sleeping sickness



Emmanuel House. United States. Converting permanent renters into permanent homeowners



**Field Ready.** Haiti, Nepal. Printing 3-D humanitarian supplies through local manufacturers



**FilmAid International.** Kenya, Jordan, Uganda, Hong Kong, Thailand. Using film to inform, break down barriers & deliver strength



**Fonkoze USA.** Haiti. Improving health infrastructure in Haiti through social franchising



**FullCycle Energy.** Philippines, Thailand, United Kingdom. Pioneering waste-to-energy technology



**Girls Who Code.** United States. Assembling the female engineer of tomorrow



**goods for good.** Malawi. Developing businesses to care for vulnerable children in Malawi



**GreenWave.** United States. Designing open-source ocean farms and sustainable farming practices



**GRIT.** United States, India. An all-terrain wheelchair to increase opportunities for mobility



**Hello Tractor, Inc.** Nigeria, Ghana, Kenya. Delivering on-demand tractors to farmers in need



**Immunity Project.** United States. Working towards a free & accessible HIV vaccine



**Interise.** United States. Strengthening local economies through peer-based business learning



**International Bridges to Justice.** India, China, Cambodia, Burundi, Rwanda, Zimbabwe. Educating a new generation of global lawyers



**Jail Education Solutions / Edovo.** United States. A SaaS platform for the incarcerated



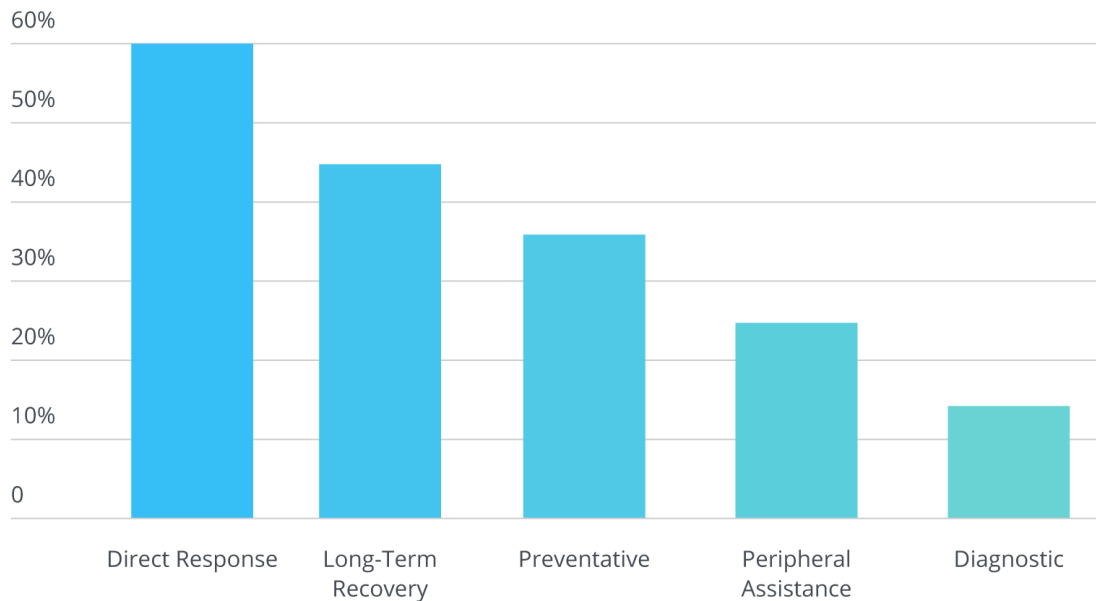
**Karam Foundation.** Syria, Turkey, Lebanon, Jordan. Customized aid addressing the real needs of Syrian families



Khushi Baby. India. Disrupting the mobile health industry at the last mile

## APPROACH TO THE PROBLEM

Finalists characterize their approach to the problem as the following.



## NEW TECHNOLOGIES

Finalists developed breakthrough technologies to distinguish their model from traditional solutions.

## STAGE OF STRATEGY

Finalists consider their strategies to be within the following stages.

**68%**

New approach or improvement to an existing strategy



**28%**

Never been tried before



**18%**

Existing or proven





**LandMark.** United States, Peru, United Kingdom, France, Indonesia, Kenya, Brazil, Italy, Iran, India, Philippines. Protecting land rights of communities through interactive mapping



**Learning Equality.** Worldwide. Open-source education that doesn't require WiFi



**Libraries Without Borders.** Ethiopia, Jordan, Lebanon, Burundi, Greece, Australia, United States, France, Senegal. Spreading education through a revolutionary media center kit



**Mama Hope.** United States, Guatemala, Ghana, Kenya, Uganda, Tanzania. Mobilizing social entrepreneurs with passion, purpose & community-driven impact



**Marine Conservation Institute.** United States, Pacific Ocean, Atlantic Ocean, Indian Ocean, Arctic Ocean. Merging science & human capacity to safeguard marine ecosystems



**Match Education.** United States. Supporting young adults through low-cost college degree programs



**MIND Research Institute.** United States. Teaching math visually to deepen conceptual understanding



**miraclefeet.** Ecuador, Brazil, Paraguay, Nicaragua, South Africa, Botswana, Zimbabwe, Namibia, India, Nepal, Philippines. Eradicating clubfoot with technology & collaboration



**Mission Asset Fund.** United States. Providing zero interest loans to build and access credit



**Nature and Culture International.** Ecuador. Connecting habitats & communities to conserve a biodiversity hotspot



**Nuru International.** Kenya. Integrated programming helping smallholder farmers escape extreme poverty



**Oxfam America.** United States. Improving employee wages, policies & practices in the poultry industry

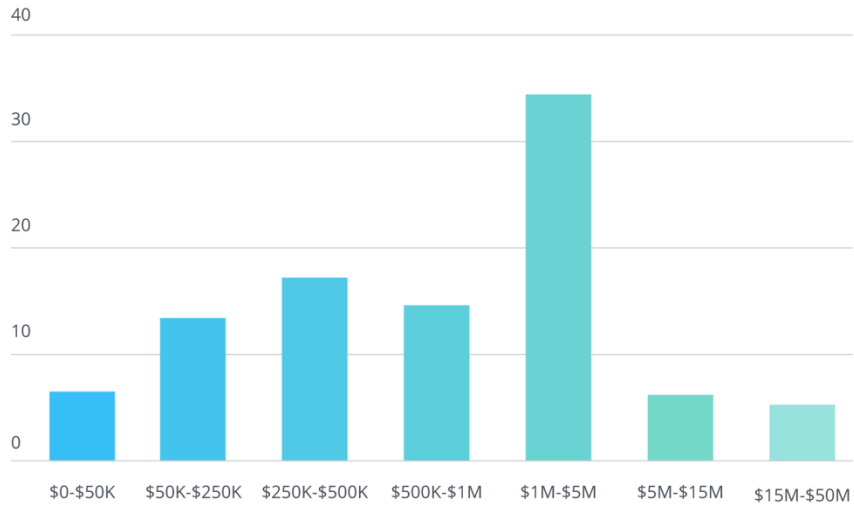


**PAI.** Ethiopia, Myanmar (Burma), India, Democratic Republic of the Congo, Pakistan. Integrating innovative data analysis for higher quality family planning



**Partners for Care.** Kenya. A personal backpack for water-scarce communities

## ANNUAL BUDGETS



## PROGRAM GROWTH

**80%**

of Finalists plan to **Add Staff** in the next 3 years



**76%**

of Finalists plan to **Add Locations** in the next 3 years



**58%**

of Finalists plan to **Add Activities** in the next 3 years



**AVERAGE NUMBER OF STAFF PER PROGRAM: 36**

**AVERAGE NUMBER OF VOLUNTEERS PER PROGRAM: 220**

## SOURCES OF REVENUE

**85%**

of Finalists receive funding from **Grants**

**78%**

of Finalists receive funding from **Donations and Fundraising**

**44%**

of Finalists receive funding from **In-kind Donations**

**41%**

of Finalists receive funding from **Service Revenue**

**18%**

of Finalists receive funding from **Investments**

**6%**

of Finalists receive funding from **Other Sources**

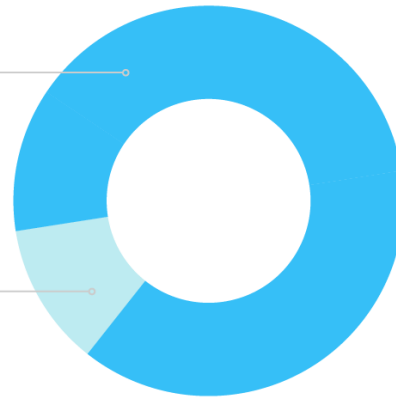
## COLLABORATIONS & PARTNERSHIPS

**80%**

have partnered with  
at least one other  
organization

**20%**

have not yet  
partnered with  
another organization



Pencils of Promise. Ghana. A lean startup mentality towards education



Plant With Purpose. Tanzania. Sustainable community development to reverse poverty & deforestation



Playworks. United States. Changing school culture through playtime curriculum



Possible. Nepal. Delivering excellent healthcare for Nepal



Project Lead The Way. United States. Transforming K-12 education through specialized curriculum and training



**Raising The Village.** Uganda. Human-centered design to eradicate extreme poverty



**re:focus partners.** United States. Making resilient cities a reality



**Represent.Us.** United States. Ending money-in-politics corruption through contemporary advocacy



**Samasource.** Kenya, Uganda, Haiti, India, Ghana. Restructuring the digital global workforce



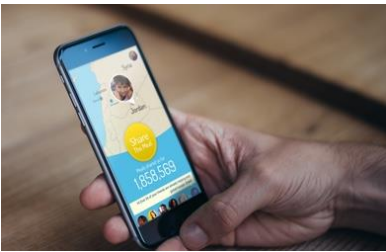
**Search For Common Ground.** Yemen. Unifying Yemen to stand up against violence



**Seeding Labs.** Cameroon, Chile, Democratic Republic of the Congo, Dominican Republic, Ethiopia, Ghana, Jamaica, Kenya, Namibia, Nigeria, Peru, Philippines, South Africa, Tanzania, Uganda, Uruguay, Zimbabwe, India, Malawi, Zambia. Expanding scientific discovery with improved access to modern equipment



**Sexual Health Innovations.** United States, Canada. Creating an empowering sexual assault reporting tool for colleges



ShareTheMeal. Lesotho, Syria. Engaging the first mobile app for a zero-hunger future



Sierra Club. United States. Reducing climate disruption through grassroots advocacy campaigns



Soldier On, Inc. United States. Transforming the lives of incarcerated veterans



Solstice. United States. Increasing America's access to the solar energy market



Spark MicroGrants. Uganda, Rwanda, Burundi. Providing seed grants to incubate community driven solutions

## END GAME

Finalists believe their End Game can be categorized as the following.

55%

Sustained Service



45%

Replication



43%

Mission Achievement



37%

Government Adoption



29%

Open Source



27%

Commercial Adoption



## AVERAGE NUMBER OF SHORT-TERM IMPACT METRICS MEASURED: 4

Short-term impact metrics are outputs, or the actions that a program carries out.

## AVERAGE NUMBER OF LONG-TERM IMPACT METRICS MEASURED: 3

Long-term impact metrics are outcomes, or the changes enacted by their program.



Sustainable Health Enterprises (SHE). Rwanda. Helping women advocate and jumpstart business around menstrual pads



Tapestri, Inc. United States. Helping victims of trafficking rebuild a life without fear



Team4Tech Foundation. Kenya, Tanzania, Vietnam, Cambodia, India, Brazil, South Africa. Bringing 21st century skills to the developing world



Telemed Medical Services. Ethiopia. Removing barriers between patients & providers



The Adventure Project. Uganda. Empowering mechanics to bring clean & sustainable water to African communities



The Counter Extremism Project. United States, Israel, Belgium, France, Italy, Turkey. Igniting a global response to terrorism



**The Future Project.** United States. Discovering the potential of young people in education



**The Prison Scholar Fund.** United States. A path to success for incarcerated students



**The Scripps Research Institute.** United States. Collaborating to discover and provide treatments against Ebola



**Timberland.** Haiti. Fostering community partnerships to drive sustainable farming in Haiti



**Toilets for People.** Senegal, Haiti, Peru, Mexico, Nicaragua. An open source approach to developing sustainable, composting toilets



**Ubuntu Education Fund.** South Africa. Revolutionizing poverty alleviation with holistic & localized solutions



**Venture for America.** United States. Fueling job growth in the US through entrepreneurship



**VentureLab.** United States. Bringing entrepreneurial bootcamp courses to primary education



**Village Enterprise.** Kenya, Uganda. Bringing Silicon Valley innovation to East Africa



**Women LEAD.** Nepal. Activating the next generation of female leaders in Nepal



**World Concern.** Chad. Holistic community development for hard to reach villages



**World Wide Hearing.** Jordan. Providing better access to hearing in developing countries